Excerpt from The Prose Edda; The Creation of the World:

Bor married a woman whose name was Bestla, the daughter of the giant Bolthorn; they had three sons,---the one high Odin, the other Vile, and the third Ve. And it is my belief that this Odin and his brothers are the rulers of heaven and earth. We think that he must be so called. That is the name of the man whom we know to be the greatest and most famous, and well may men call him by that name.

Ganglere asked: How could these keep peace with Ymir, or who was the stronger? Then answered Har: The sons of Bor slew the giant Ymir, but when he fell, there flowed so much blood from his wounds that they drowned therein the whole race of frost-giants; excepting one, who escaped with his household